

Social Innovators Summit

Business Models for Social Change



Osgoode Professional Development Centre,
1 Dundas West, 26th Floor
Thursday, June 22: 5:30pm – 9:00pm
Friday, June 23: 9:00am – 5:00pm

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Thursday evening will bring together participants from the Green Enterprise Toronto Forum and the Social Innovators Summit to mix and mingle and to get inspired about ways that we can create alternatives that serve social and environmental goals.

5:30 Registration and “Start a Social Enterprise” Exercise

6:30 Dinner and Speakers – Speaking on Capitalism for Social Change

Featuring guest speakers Michael Shuman and Lee Davis.

Michael Shuman is Vice President for Enterprise Development for the Training & Development Corporation of Bucksport, Maine. He has written, co-written, or edited seven books, including most recently, *The Small-Mart Revolution: How Local Businesses Are Beating the Global Competition* and *Going Local: Creating Self-Reliant Communities in the Global Age*.

Lee Davis is Co-Founder and CEO of Nonprofit Enterprise and Self-sustainability Team, an international nonprofit organization dedicated to supporting social enterprise in emerging market countries. The NESsT Venture Fund is the first venture philanthropy fund to support social enterprises in emerging markets in an effort to increase their long-term financial sustainability and social impact. NESsT was a recipient of the prestigious Skoll Award for Social Entrepreneurship in 2004.

8:30 Open Networking

The Social Innovators Summit is generously sponsored by:



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Bringing together social entrepreneurs from a variety of backgrounds and stages, the Social Innovators Summit – Business Models for Social Change aims to:

- Create a hotbed for social entrepreneurship - map the ingredients necessary to turn Toronto into a hotbed of social innovation
- Create a tribe - build linkages and camaraderie among social entrepreneurs for the work to come
- Share market intelligence - expose participants to big new ideas and trends in the field to further stimulate the business models that will change the world

8:45 Registration

9:00 Welcome Circle

9:30 Speed Geek

Like speed dating, but for...innovators! 10 stations, 10 ideas, 5 minutes each. Participants will be exposed to ten hot and emerging social enterprises and will have a chance to provide feedback and advice...at warp speed!

11:00 Innovators Revealed

Join our very own Tonya Surman as she persuades three social entrepreneurs to reveal the secrets of their business models. Only full disclosure will do.

12:00 Lunch

1:00 Open Space: Creating a hotbed for social entrepreneurship

- What are the models that are working and how can we learn from them?
- What are the obstacles to social entrepreneurship and how can we remove them?
- What do you need to do your work better?
- What can we do to stimulate and support social entrepreneurship in Toronto?

These and the many questions that you bring to the table will be the focus of the afternoon session. Participants will have an opportunity to work on the “emergent” issues that matter most to them. Out of this, we will develop an action plan to ‘seed and support’ social entrepreneurship in Toronto.

4:30 Closing Circle

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