



NESsT at Stanford: Social Enterprise in Emerging Market Countries

Monday, November 24, 2004

Stanford Graduate School of Business, Room S182, 5:30-7:00pm

NESsT (www.nesst.org), an international leader in social enterprise* development, particularly in the emerging market countries of Central Europe and Latin America, is hosting an open session at Stanford Graduate School of Business, November 24.

Come and hear from NESsT staff about three NESsT initiatives designed to involve students and encourage new leaders in the social enterprise development field internationally:

1. NESsT Entrepreneur-in-Residence (NESsTER) Program

2. NESsT International Social Enterprise Exchange (ISEE)

3. NESsT Venture Fund

* NESsT defines "social enterprises" as businesses owned and operated by non-profit organizations to generate income and/or furthering their mission.



Lee Davis, NESsT Co-Founder & CEO



Joanna Messing, NESsT Enterprise Development Director



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1 NESsT Entrepreneur-in-Residence (NESsTER) Program

Preparing new leaders to bridge the nonprofit and business worlds.

A major challenge of the social enterprise field is that of identifying individuals with the mixture of skills needed to understand the unique cultural, ethical and management needs of social enterprises. The NESsT Entrepreneur-in-Residence (NESsTER) program was launched by NESsT in 1999 to address this shortcoming by providing opportunities for students and mid-career professionals to work on distinct initiatives with NESsT and the social enterprises we support.

"Working at NESsT gave me a hands-on chance to see everything we had learned in business school put into action."

- Celina Yong, Oxford Business School

"It was extremely rewarding to work with such a dynamic and passionate team at NESsT."

- Vyjayanti Desai, Wharton

"At NESsT I was able to apply all aspects of my MBA training in finance, marketing, operations management and accounting."

-Brewster Crosby, Georgetown

For more information on the NESsTER Program, visit: http://www.nesst.org/furthering_nesters.asp

2 NESsT International Social Enterprise Exchange (ISEE)

An intensive seminar on social enterprise in emerging markets for graduate students and mid-career professionals.



Designed specifically for graduate-level students and mid-career professionals in business administration, nonprofit management and international development, **ISEE Chile 2004** (January 4-10, 2004) **combines classroom study, field/case work, and eco/adventure tourism** experiences to provide participants with an intensive introduction to social enterprise development in the emerging market context.

> Visit and learn from local social enterprises in the NESsT Venture Fund portfolio in Chile.

For more information on ISEE Chile 2004, visit: <http://www.nesst.org/ISEE.asp>

3 NESsT Venture Fund

A philanthropic investment fund providing financial and capacity-building support to a portfolio of social enterprises.

Field work



The NESsT Venture Fund provides support to two types of social enterprise portfolios:

- a "later-stage portfolio" of more advanced social enterprises receiving multi-year financing and capacity-building assistance; and
- an "early-stage portfolio" of social enterprises receiving support to complete business plans, feasibility studies and/or pre-feasibility studies.

For more information on the NESsT Venture Fund, visit: http://www.nesst.org/venture_mission_goals.asp

For more information about NESsT, email nesst@igc.org or visit: www.nesst.org

NESsT would like to thank the Center for Social Innovation at Stanford Business School for providing the space to make this event possible.