



# NESST Venture Fund

A philanthropic investment fund for social enterprise development

Investment Brief: Peru

## SUMBI

[www.sumbi.org.pe](http://www.sumbi.org.pe)

**Location:** Lima, Perú

**Sector:** Family and child development and empowerment

**Stage:** First year, later-stage portfolio



### Organizational Information

**Date founded:** 1991 (activities began in 1981)

**Annual Budget:** US\$ 275,000

**Employees:** 25 full-time, 4 part-time, 1 volunteer

**Mission:** Sumbi trains and provides guidance to mothers, fathers, and educators through innovative education and training projects aimed at improving the quality of life and supporting the rights of children and adolescents in underserved socio-economic sectors in Peru.

**Social challenges:** In Peru, violence against children is a major human rights and health concern, where children continue to be its most vulnerable citizens. According to UNICEF statistics, of the 3.8 million people living in extreme poverty, 2.1 million are children, and of the total under-18 population, over 60% live below the poverty line. Sumbi promotes the importance of a supportive and healthy childhood environment for all children in Peru.

### Social Enterprise Overview

**Enterprise Description:** Through its social enterprise, CONAMOR, Sumbi provides specialized consulting and workshops on childhood and family issues to companies for their employees and families, to promote well-being and prevent problems such as violent behavior, low productivity, and absenteeism.

private businesses with its mission and promoting values such as good management, corporate social responsibility, and support for workers and collaborators for achieving a family-work balance. By helping employees cope with family relationships and improve their parenting capacity, companies recognize the importance of family in the development of children and society as a whole, as well as the impact of a stable and supportive family life on productivity and the work environment.

**Social Impact Goal:** Through CONAMOR, Sumbi will expand its sphere of action and consequently its social impact by reaching

**Financial Goal:** Contribute to an organizational goal of 40% of its budget through self financing activities to build a reserve fund, increase scholarships for low-income children, and grow as an organization.

### NESST Investment

**Financial Support Needed (Year 1)**

US\$ 5,000

**Capacity-building Support (Year 1)**

valued at US\$ 7,500

NESST is assisting the organization to:

1. Use the NESST Performance Management Tool to help Sumbi manage implementation of its goals outlined in four

areas: enterprise performance, social impact, institutional development, and organizational financial sustainability.

2. Strengthen institutional development by supporting the systemization of Sumbi's programs and activities. With this information, the organization will be able to conduct better market analysis which will in turn allow it to expand its target market and develop more realistic financial projections.

3. Develop marketing strategies, adapting the types and number of services offered to the target market.

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