



Investment Brief

NESsT Venture Fund

A philanthropic investment fund for social enterprise development

Investment Brief: Hungary

Kava

www.kavaszhaz.hu

Location: Budapest, Hungary
Sector: Education through drama
Stage: Third year, later-stage portfolio



Organizational Information

Date founded: 1996
Annual Budget: US\$ 220,000
Employees: 9 full-time and other contract-based staff

Mission: Experts in educational theater, Kava develops and implements workshops to teach disadvantaged children about serious social problems such as discrimination, drug use, and crime.

Social challenge: Disadvantaged youth in Hungary face social problems such as discrimination, drug use, taboo issues, and delinquency on a daily basis. Kava's staff, in addition to being role models, provide outreach to help cope with these issues.

Social Enterprise Overview

Social enterprise: Kava sells interactive, drama-based trainings to private companies and the general public, addressing social issues and topics such as worker burnout, tension, conflict resolution, theft, gender, company loyalty, and mission and vision.

Social Impact Goal: Through the enterprise, Kava aims to educate the public sector and corporate employees by introducing concepts that address larger, pressing social issues, thus contributing towards changing attitudes and behaviors associated with these issues.

Financial Goal: Generate 15% of its total revenues through self-financing in 2008.

NESsT Investment

Overall Financial Support to date
US\$ 24,700

Financial Support Needed (Year 3)
US\$ 8,000

Capacity-Building Support (Year 3)
Valued at US\$ 7,500

1. Assist with the design and implementation of new marketing and communication strategies.
2. Help to create and update a sales plan and organizational risk mitigation plan.
3. Assist with measurement and management of social and financial ROI.
4. Assist with the creation and development of the future Drama Training Center.

In 2008, NESsT will work with Kava in the following areas:

In addition to NESsT workshops, NESsT meets bi-monthly with Kava and facilitates consulting and financial support for Kava from the NESsT Business Advisory Network.