



Investment Brief

# NESsT Venture Fund

A philanthropic investment fund for social enterprise development

Investment Brief: Czech Republic

**Chaloupky**  
www.chaloupky.cz



**Location:** Knezice, Czech Republic  
**Sector:** Environment and education  
**Stage:** Third year, later-stage portfolio



## Organizational Information

**Date founded:** 1988

**Mission:** Chaloupky is dedicated to educating citizens about nature conservation and environmental issues in rural Czech Republic while emphasizing the importance of preserving local cultural heritage.

**Social change:** Chaloupky offers hands-on education on nature conservation to a new

generation, making environmental issues a long-term priority for Czech youth. Until 1990, only two environmental groups existed in the nation. Since 1991, Chaloupky has received over 50,000 visitors.

**Leadership:** Chaloupky grew from a core group of volunteers who made up a chapter of a national association to a vibrant, independent entity. This legacy of dedication is still seen in Chaloupky's dynamic staff and programs.

## Social Enterprise Overview

**Enterprise Description:** Chaloupky offers a hotel and catering facility for school groups and families with children, complemented by recreational activities emphasizing environment and education.

**Social Impact Goal:** By offering environmentally-friendly learning and accommodations in the Czech Highlands, Chaloupky encourages visitors to become closely

acquainted with the nature of the region, instilling environmental values and practices that will reduce and eliminate current problems such as acid rain and air contamination.

**Financial Goal:** The organization aims to generate US\$ 37,000 in revenues after four years of operation that will be used to cover hotel operating costs, and a portion of Chaloupky's overall operational expenses.

## NESsT Investment

**Overall Financial Support to Date**  
US\$ 4,830

**Capacity-building Support (Year 3)**  
Valued at US\$ 2,500

NESsT has provided capacity-building sup-

port to Chaloupky in the following areas:

1. Develop marketing and sales plans.
2. Document complex operating procedures and processes.
3. Create a pricing strategy in line with other service providers in the tourism industry.

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